

East Coast Expos
P.O. Box 3392
Plymouth, MA 02361
617-504-0013
www.eastcoastexpos.com

**South Shore
Women's Expo
Radisson Plymouth
October 3, 2009**

BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND SIGNAGE) _____

CONTACT NAME _____ E-MAIL ADDRESS _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

Please check the items or services your company plans to exhibit:

- | | | |
|--|--|---|
| <input type="checkbox"/> Apparel/Accessories | <input type="checkbox"/> Fitness/Health/Wellness | <input type="checkbox"/> Skin Care/Spa Services |
| <input type="checkbox"/> Beauty/Fragrance/Fashion | <input type="checkbox"/> Hand Crafted Gifts/Arts | <input type="checkbox"/> Universities/Education |
| <input type="checkbox"/> Career Planning | <input type="checkbox"/> Home Improvement/Décor | <input type="checkbox"/> Vacation Planners |
| <input type="checkbox"/> Confections/Specialty Food | <input type="checkbox"/> Hospital/Medical Services | <input type="checkbox"/> Women's Civic/Community Groups |
| <input type="checkbox"/> Cuisine/Entertainment | <input type="checkbox"/> Legal/Law Services | <input type="checkbox"/> Work/Life Balance |
| <input type="checkbox"/> Financial Planning/Services | <input type="checkbox"/> Publishing/Marketing | <input type="checkbox"/> Other: |

Booth space includes:

- 6 x6 Exhibit booth space
- 1 Company ID sign
- 6' Draped table
- 2 Chairs
- 1 Waste basket

Exhibit Fee: \$449
Early Bird (prior to August 31th): \$399

Booth Placement:

Booth placement is on a first come, first served basis. Space will be reserved upon receipt of a 50% non-refundable deposit. Balance is due 60 days prior to first day of event.

Please contact East Coast Expos for updated information on availability of booths.

General Release & Terms

On behalf of myself, my administrators, and other exhibit workers, I hereby release, acquit and forever discharge East Coast Expos from any cause of action, claims, demands or damages resulting from my participation in the South Shore Women's Expo. I also release them from responsibility of lost, stolen, or damaged property during the event. I also agree to abide by the Terms & Conditions as set for on page 2 of this form. There will be no refunds for cancellations.

Payment:

Check enclosed (Payable to East Coast Expos)

I agree to the terms and prices.

SIGNATURE

Terms and Conditions

1. 2008 South Shore Women's Expo (Event) / East Coast Expos (the "Organizer") and the exhibitor agree that all displays must be fully set up and operational by 10am. on Saturday, October 3, 2009.
2. The Organizer and the Exhibitor agree that the space will remain open during all show hours and breakdown will not begin until Saturday October 3, 2009 at 6 p.m.
3. Exhibitor agrees that displays will not visually or physically disturb aisles or adjacent exhibitors.
4. Exhibitor agrees to conform to all Plymouth Fire Department Rules and Regulations.
5. Exhibitor agrees that Management reserves the right to reject, restrict or modify any exhibit.
6. Exhibitor agrees that space assignments may be changed by the Organizer.
7. Exhibitor agrees that electrical wiring or installation shall be done only by the electrical contractor approved by the Organizer.
8. Exhibitor agrees that all belongings shall be removed from the exhibitor area no later than 7 p.m. on October 3, 2009. Any items left in the space will be removed at the expense of the Exhibitor.
9. Exhibitor agrees that no refunds will be made for any reason.
10. Exhibitor agrees not to make any undue noise, cause any odor, use bright or hazardous lights, cause damage to the building or booth equipment or act in any inappropriate manner.
11. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against East Coast Expos or the Radisson (Hotel). Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages that they may cause in connection with this exhibit.
12. Exhibitor agrees to present East Coast Expos with a certificate of insurance no later than 30 days prior to the event. Exhibitor agrees to carry workmen's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury and blanket contractual liability in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. This certificate of insurance should list East Coast Expos and the Radisson as "Additional Insured".
13. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save East Coast Expos and The Radisson Plymouth (Hotel) and its operator and their owners and each of their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless of against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.
14. Exhibitor agrees to assume all responsibilities for loss, theft, destruction of goods, personal injuries to themselves, their employees, agents, representatives, or visitors, and shall indemnify, defend, and save harmless East Coast Expos and The Radisson Plymouth (Hotel) from any and all liability in connection with any and all of the above. In addition, Exhibitor acknowledges that neither East Coast Expos, the Hotel its owners, operators nor agents maintain insurance covering the exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance insuring and losses by Exhibitor.
15. Exhibitor acknowledges and agrees that projections of attendance are estimates only, and that no guarantees are being made.
16. Exhibitor agrees that this agreement shall be governed and construed in accordance with the laws of the Commonwealth of Massachusetts, and any disputes between the parties shall be brought in the courts of said Commonwealth.

Signed contracts, checks and all other correspondence should be directed to: East Coast Expos, PO Box 3392, Plymouth, MA 02361, Phone: (617)504-0013.